

The impact of soft war on Iranian families

Ali Mohammadi ¹, Abdolamir Jorfi ^{2,*}

¹Department of Political Science and law, Faculty of Political Science, Shiraz Branch, Islamic Azad University, Shiraz, Iran

²Department of Political Science and law, Shiraz Branch, Islamic Azad University, Shiraz, Iran

Abstract: One of the social functions of media is its role in introducing the concept of family to audience. The prominence of this role is so much important that people's expectations are mostly regarded as a result of media. They often display families as outstanding and recognizable units. In this way, the foundation of family is conveyed from one generation to the next generation. But by the entry of foreign media to Iranian community, the accretion definition of family foundation has faltered. Thus, the Western media can inspire the Iranian community by propagation and dispersion of frequent reports of their own definition of family.

Key words: War; Cultural invasion; Cultural camisado; Family

1. Introduction

After the Islamic Revolution and the public movement of people to change their fundamental values, the enemies always try to disrupt the system of our country's plans through various programs. Once the enemies were disappointed from the continuation of relationship and compromise with the leaders of Islamic Republic, they provoked Imposed War which could weaken the system by complete destruction of religious and national identity (Iranian-Islamic). However, in this way, the enemy couldn't negligence of any plans and weapons, but what was obvious to us was courage and sacrifices of the young Iranian people with the help of the beliefs and values that the revolution had been achieved and gained, it became the major obstacle in the way of their goals and nothing but failure in the military strategies. Thus, the enemy which was wounded from the failure of military areas, tried to think about more hidden ways and actually more deadly approaches to eliminate the regime. In this period, the main goal of the enemy was to transmutation from the inside and the hollowness of the mean values of society. Now, the cultural invasion and cultural ambush started and it used the gap which caused by war struggles and problems. (Malekizadeh 2008) In this paper we seek an answer to this question that "what is the effect of soft war on foundation of family in the Islamic Republic of Iran?" and we presented this hypothesis that: "soft war against Islamic Republic of Iran caused to undermined and weakened the foundation of the family" The aim of this study was to identify the destructive effects of soft war on families in Iran and the intellectual approach of this study is the use of Joseph Nye's ideas.

2. The impact of soft war on family structure

We can say family is the focus of modern means of cultural invasion's attacks and by weakening them they can attain the goals of cultural invasion. (Lord, 2008) Some of these functions are:

1 - Adjustment of sexual behavior and fertility: In different cultures of human beings, family is a safe place to meet the needs of human social life. One of the fundamental needs of human beings is the desire to have sex and procreate. Human history shows that there is no place safer than family to satisfy the needs of human instinct.

2 - Taking care and protection of children, the disabled and the elderly: Because these people are not capable of self-care and protecting themselves, so family is the best place for the preservation of these kinds of people. In addition, this institution is one of the few social institutions of man's spiritual and emotional growth and development

3 - Socialization of the child: In all of the human history, family has been the first place of development and transition of values and norms of social system from one generation to the next generation. The approaches and primary knowledge of children always have a great impact on their subsequent learning in future. So what you learn in the early years of family life is the foundations of subsequent thoughts. In the most of cases, it is a role model for life style and social behavior of children and their parents.

4 - Economic Security: In almost all historical societies, family has the major role in serving household supplies in economic and material needs of people. Therefore, in different periods of life particularly in the early years and ending years of life that the individual could not able to produce economy, he or she could place under the protection

* Corresponding Au thor.

of family. Absolutely, different communities made up of small units like family. That's why the most important goal to destroy a society and culture, is to destroy people and the extermination of the population of mind, social, economic and cultural aim, which there is no place for this aim unless the family. As it seems, cultural planning system of the enemy, is often affecting the family of ideological, political and cultural system makes the person feel instability (Bahrami, 2007).

Cultural ambush by fingering up the pleasures of instinct and impulse, is trying to attack vulnerable groups such as adolescents, youth, women and other groups. (Rosen, 1986) Some consequences of these attacks in the family appear below.

1 - The difference between the couple: the cultural enemies, in the form of entertainment, books, pictures and videos on TV are trying to change the attitudes and beliefs of people. As we know, the opinions and attitudes of each individual are formed by the influence of social environment, so the normal people of this community and social environment where they live in, are not counted as their normal citizen. But in the best case scenario, they are normal people of those communities where behave like their own normal standards. It can be noted that in the case of such a situation the individual would be excommunicated from the environment. Here in this situation, the contrast between the persons' world of dreams and the outside facts, made the individual excommunicated from the society and breaking the system of family. Cultural programs of aliens with direct and indirect advertising and education in the form of television programs, photographs, novels and ... are trying to change who are Intellectual foundation for people who in most cases they are unable to accept each other's value differences and understanding in family. Expand of these family problems and disputes are that much that it sometimes will finish by divorce (Berman, 1996).

2 - The differences and disputes between family and children: as it mentioned, the changes in ideological foundations of the family, provides the differences of ideas and rejection of people. This case, in addition to causing the conflict between husband and wife, it caused the conflict between generations and intellectual differences among children and even the acceptance of children toward each other became less too. Reflections of social deviations in media reduce the sensitivity and disgust for them, that the people considered committing crime and under minding social values normal and routine. When media is against the norms of society, they hurt the people's beliefs about Irreducible Social values and by Strengthening the motivation of committing the crime, they prepared Violation background to the community (Asef, 2005).

The Operators of satellite's network and channels like Farsi 1, in attention to the importance and

sensitivity of family as the Smallest Units of Community, with the exact choice of those serials which their main topics are the relationships in family and partnership life, they put their finger on the weak points of people and the lack of guts to facing this issue cause deviation in family and naturally on young Iranian society (Livingston, 1997). As an Instance, in one of these groups, in a ruined family that the mother of the family is in love with a young man, the father lives With another Woman and their son and daughter also have such like unhealthy wrong relation and affair too. The Emphasis of the Serial's Manufacturers upon how Helpful and Normal and Infected these Relations would be is notable and interesting. This issue could have more disruptive effects on Iran community if it Spreads more and more in families and society and by disruptive channels like "BBC " Or "Voice of America " (Sadeghi, 1990) Showing how normal is to Betray in family, Woman against Husband or backward, Triangular and square Love, Divorce, disrespect To Father And Mother, Gem And PMC, Violence Behaviors, deception and Lie And dangerous Relations, can be seen in Many Network channels and programs and They Even follow and fully agree to do these kind of behaviors against our beliefs and contrary Chastity. TV Serials by the Name of "Days of PMC " "Tomorrow is Eternal", "In the Name of Love, Love And Hate", "Manuela" and the newest serials of "Life channel" they Exactly attack Iranian families and their main goal is to ruin it (Abdullah Khani, 2007)

3. Cultural invasion and families

Certainly the modern planners of cultural invasion get their information and major policy from those information and espionage organizations and countries that are going to have command of the whole world. Research shows that the CIA, made professional branches for focusing and studying on anti-cultural programs against Iran with a special thought and the financial budget of previous year increased from \$ 25 000,000 to \$ 75,000,000 of this year. This means increase in invasion up to three-fold of the most important goal of the enemies' system mental effort and the youth, the most important value of country and among these plans and issues the youth particularly has great importance and special planning because of: Youth due to their characteristics of youthful vitality, growth, freshness, rebellion and mental immaturity, is the best place for development, going through important steps and change of life and brand new splendid thoughts. (Saber, 2010)

Young people have special importance due to their life and living with their families, because sabotaging and distracting a young person in a family mean the loss of power in family. Studies show that narcotic substance and drugs are provide in a convenient and cheaper way for young people and Teens, in your idea, which one is more important: to encompasses and intellectual

dominance upon youth or adults, and the elderly? Of course, each has its own special place. Distracting the young people of families, provide great concern for parents, families and create a lack of mental focus for military family. (Razavi Zade, 2008) By taking a look at structure of the acceptance of Invasion in families and types of them, it will help us to understand better.

1 - active families: In these families, the internalization of social norms and religious have their own logical and normal ways and parents in addition to participating in the partnership life and living together and answering to mental issues of children, at the same time they interact in increasing the information which is necessary and to have logical relation with Young children, especially their own youth. Cultural colonialism has serious problem to entering to these families because the secret place youth of these families is in serious trouble. Parents are the secret place of youth and the family atmosphere has kind of their own problems for providing intellectual and ideological issues, so in their memory there is no unknown points that turn incorrect by these cultural invasion. (Servati, 2008)

2 - Passive families: In these family, because of the confusion of roles and major functions of family and the ultimate goal of hard working and providing food and clothing instead of providing mental and psychological issues of the children in family, make a huge gap between parents and children. Mostly, there is no opportunity to communicate and talk with other members of family, their communication is such mosaic like and passive. The parents think that they are doing their main duty by providing more clothes, food, entertainment and education, and they give less attention to their original task which is correlated with children's mental and spiritual educating. What if, parents influenced by means of cultural invasion at the beginning in this situation and then children, if they influenced by this issue, they are not taken logical and suitable solution to get out of this crisis. Economic difficulties and endless demands of families lead them nowhere and towards them to the end as soon as possible. In many cases, these people feel that they have any particular problem and it does not threaten them and they live in a full security. So they no more think of a solution to that problem. The first step to facing the issue and dealing with it is to finding the problem itself first. Attention, the ultimate way to solve the issue, is not to removing the issue itself. (Nye, 2010)

Due to the cultural-religious structure of our society, it feels to have another classification:

- Traditional family: they have a special emphasis on prevailing customs and traditions, whether religious or national society. This category is divided into two groups: (A) fanatic, these families have no significance in terms of time and What they have learned in the past and those rules and ways which match with the traditional aspects of themselves for their main selection in future and others and in this way, they do not show any

flexibility of themselves. (B) Flexible: Although following traditions in their family is very powerful, but they rather try to be flexible in facing different situations and at the end, try to be synchronized with children according to the requirements of time.

- Intellectual family: These kind of families unlike those previous categories, put their major emphasis on reason and logic and rational criteria and they often try to use wisdom and the virtues of it in facing new issues (Semati, 2006) (A) The value-based: This category in addition to the emphasis on reason and rational assignment, but they have the support of rational criteria and often religious value. It only matters when it matches with intellect and wisdom and values. (B) Regardless of the value: This category is for those who are trying to make the value-based person face with all the problems they encounter. Rationality and intellect are forefront goal-oriented of all these people. For these categories who do not comply with clear values and choose free intellect and mind their main target and role model, The goal is important for them and literally, goal justifies the means. For example, in our opinion, and even European scholars, most Americans mostly are people of wisdom, intellect and rationality, the goal and purpose is only important for them not means. Mass rage of murder, rape and assault, are their means which would allow them to realize their goals. Thus, these devices are considered as the best tools to achieve the goals, so they are suitable and accepted. While our traditions and values-based history is always a way to achieve one of the basic requirements. (Vedrine, 2001)

If we want to display these families on one spectrum, one side of the spectrum would include traditional family and the other side includes intellectual family who are without values. These families are Extremists. Traditional Families resist against anything new. Since family could not adapt to the conditions of their time, in most cases they face serious problems, and the deviation possibility of the members is very high. (Pishe Var, 2007)

The second group, intellectual families who are regardless of the value, and who, unlike the first group do not pay attention to any kind of the values and traditions of the common people. These are often people who are immoral, untrustworthy. Meanwhile the possibility of breaking up in these families and breaking apart of their solidarity are very high, because this group is ready to accept any kind of new fashions and it handles it with open arms. The differences and contradictions of immediate and transient values in these families and on the other hand, lack of attention to ethics, causing to collapse and breaking apart the families from each other. But what we are concerned and what by our own perspective are more acceptable families are Traditional flexible families and intellectual value-based families and those are open-minded. These two groups are made of wisdom and valuable

traditions consist of both religious and national values which are their main target and role models. Certainly these families live less vulnerable to confronting the new issues and major events and this group go farther with their strength of endurance to solving problems and with the power of faith, morality, patience and the special style of flexible relationship in environment (Bashir, 2007)

4. Conclusions

In the discussion above we were going to briefly introduce invasion and its main aims, youth and families. Without any doubts, due to a variety of the families and their different ways of educational methods and growing children and decision-making, confronting with cultural invasion will be different. Certainly, we could not spread police and the official control everywhere, but it can be done with teaching families proper training, vaccinate them toward these dangerous threats. Families provide a great help to their health and society by controlling their children. Families with their compassionate and loving behavior modification can help communities and while with their internal control of families and also their external control and finally securing the society and compassionate collaboration and partnership. A good child grown up in a calm and logical family and a good society is including of good families. Families are like bridge that made to move society toward great and transcendental targets.

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